

## Ghostwriting For Fun & Profit

Ms. Shaw, being a ghostwriter for thirty years, explains that, all it takes to become a ghostwriter is the ability to put your ego aside. She skillfully dissects the ghostwriting business down to its bare foundation. If the reader is wrestling with the dilemma of to be or not to be, Ms. Shaw provides the answer. She squeegees the mirror for you to see if you possess the internal oomph for such a career and if you do, she unfolds formulas for achieving the goal. You will learn how to meet with clients, discuss business, ask for money, about copyrights, and ethics. The book guides you through the different types of ghostwriting, contracts, and fees. All of this leads to the fact that you can and will become a respected and requested ghostwriter. Lee T. – Santa Monica, CA

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The book brings into sharp focus twenty reasons for becoming a ghostwriter. It will have you knocking your noggin wondering why you haven't considered ghostwriting before now. *Ghostwriting For Fun & Profit* energetically spotlights the spawning sea of creative ghostwriting opportunities. - Morris L. Manhattan

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The Graduate School of Journalism Alumni Association, Columbia University, *Journalism on Review*: Ghostwriting by Eva Shaw: "With this ghastly recession still with us, nervous journalism students and professional practitioners keep nurturing two prime thoughts: holding on to what they have or switching into a kindred trade, including freelancing. Ms. Shaw cutely dedicates her book to yourself-effacing as ever but she's also practical, helpful and businesslike. Most usefully, she tells you what you're expected to be from a confidante and gofer to a psychic and brilliant writer. Shaw also tells you about clients who are upstarts, however, scared rabbits and copycats. Nicely, she also writes sparsely, with no padding."

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*Library Journal*: "This guide to ghostwriting is practical in content and upbeat and motivational in tone. The book's contents are organized like an outline divided into three main sections: becoming a ghostwriter, the business of being one, and the mechanics of writing like one. Each section lists tips of the trade: good questions to ask both your client and yourself before committing to a project, financial and legal contract formats, ethical considerations, and even what to do if you're fired. In essence, Shaw takes the fear out of becoming a ghost - - the comprehensiveness of this handbook is sufficient to make aspiring writers look forward to Shaw's forthcoming titles."

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*Freelance Editorial Association News*: "In a wonderful book on the subject, *Ghostwriting*, Eva Shaw describes some yellow flags and flashing red lights to watch out for in screening clients."